| Electronic Acknowledgement Receipt | | | | |
|--------------------------------------|---|--|--|--|
| EFS ID: | 7088289 | | | |
| Application Number: | 09465730 | | | |
| International Application Number: | | | | |
| Confirmation Number: | 9231 | | | |
| Title of Invention: | SYSTEM AND METHOD PERMITING MERCHANTS TO USE ELECTRONIC BILLBOARD DISPLAYS TO CARRY ADVERTISEMENTS FOR PRODUCTS THAT CAN PURCHASEC THROUGH A UNIVERSAL, AUTOMATED ORDER PROCESSING SYSTEM | | | |
| First Named Inventor/Applicant Name: | CHARLES ERIC HUNTER | | | |
| Customer Number: | 26874 | | | |
| Filer: | Jeffrey F. Kersting/Elizabeth Middleton | | | |
| Filer Authorized By: | Jeffrey F. Kersting | | | |
| Attorney Docket Number: | 0108020-0533877 | | | |
| Receipt Date: | 25-FEB-2010 | | | |
| Filing Date: | 17-MAY-2000 | | | |
| Time Stamp: | 15:12:12 | | | |
| Application Type: | Utility under 35 USC 111(a) | | | |

Payment information:

| Submitted with Payment | yes |
|--|---------------------|
| Payment Type | Credit Card |
| Payment was successfully received in RAM | \$180 |
| RAM confirmation Number | 1625 |
| Deposit Account | 062226 |
| Authorized User | KERSTING,JEFFREY F. |

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

Charge any Additional Fees required under 37 C.F.R. Section 1.17 (Patent application and reexamination processing fees)

| Document Number | Document Description | File Name | File Size(Bytes)/ Message Digest | Multi Part /.zip | Pages (if appl. |
|---------------------------|---|--|---|---------------------|--------------------|
| 1 | Information Disclosure Statement (IDS) Filed (SB/08) | 09465730_IDS_2-25-10.pdf | 86098 15ac2274188d514c4eda85ff1da4a236c024 64cd | no | 1 |
| Warnings: | | | | | |
| Information: | Tel Silving St. | | | | |
| This is not an U | SPTO supplied IDS fillable form | | | | |
| , | 2 Transmittal Letter | 09465730_Statement_2-25-10. pdf | 110101 | no | 3 |
| | | | 4f241d57a3a8fa7faba3a3448337fc74c733c 84e | | |
| Warnings: | | | | | |
| Information: | | | | | |
| 2 | 3 Foreign Reference | JP7168544.pdf | 1016107 | no | 10 |
| | | | 28c20516f11e1320dbde574a3798a838317 3e90e | | |
| Warnings: | | | | | |
| Information: | | | | | |
| 4 | 4 Foreign Reference | JP10207957.pdf | 1270694 | no | 17 |
| | | | a05a6522db2d41542db4d7ac4946b8f7d8d f5761 | | |
| Warnings: | | | | | |
| Information: | | | | | |
| 5 NPL Documents | OA_JP20000614190_8-25-09. pdf | 222054 | no | 5 | |
| | | f3f6a72eab5c90123add225cb9d50e76b17 4d181 | | | |
| Warnings: | | | | | |
| Information: | | | | | |
| 6 Fee Worksheet (PTO-875) | fee-info.pdf | 30810 | no | 2 | |
| | | ac6de6454c19c99129e31c56ddb06cb3009 329e | | | |
| Warnings: | | | · | | |
| Information: | | | | | |
| | | Total Files Size (in bytes) | 27 | 35864 | |

File Listing:

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.